



## Promote and Protect Your Brand

Scammers are everywhere, spoofing your numbers and making it harder to make connections with your customers. Even when customers know you are going to call, they are hesitant to answer unknown numbers, because any call could be someone else.

INFORM with Logo puts you in the driver seat and allows you to include logos in with your outbound INFORM calling programs, increasing the reach of your brand and the trust your customers have in you.

## Features

- Brand your calls with a logo, and on some devices, the reason for your call
- Call authentication is included and required to brand your call
- All outbound logo calls will have A-level attestation
- Available for devices on all major U.S. carriers

## Benefits



Boost brand recognition with a logo and reason for the call



Prevent bad actors from spoofing your outbound calling numbers and your branding



Both you and your customers can rest easy knowing your branded calls are authenticated

## Recognized. Authenticated. Trusted.

Contact us today to get started at [firstorion.com/get-started](https://firstorion.com/get-started).