

Know How Your Calls Are Seen By Customers.

Businesses can go days to weeks without knowing their outbound calls are being inappropriately tagged. Being tagged as SCAM or SPAM prevents businesses from completing a successful call to customers and prospects, requiring the business to invest countless dollars in repeated call attempts.

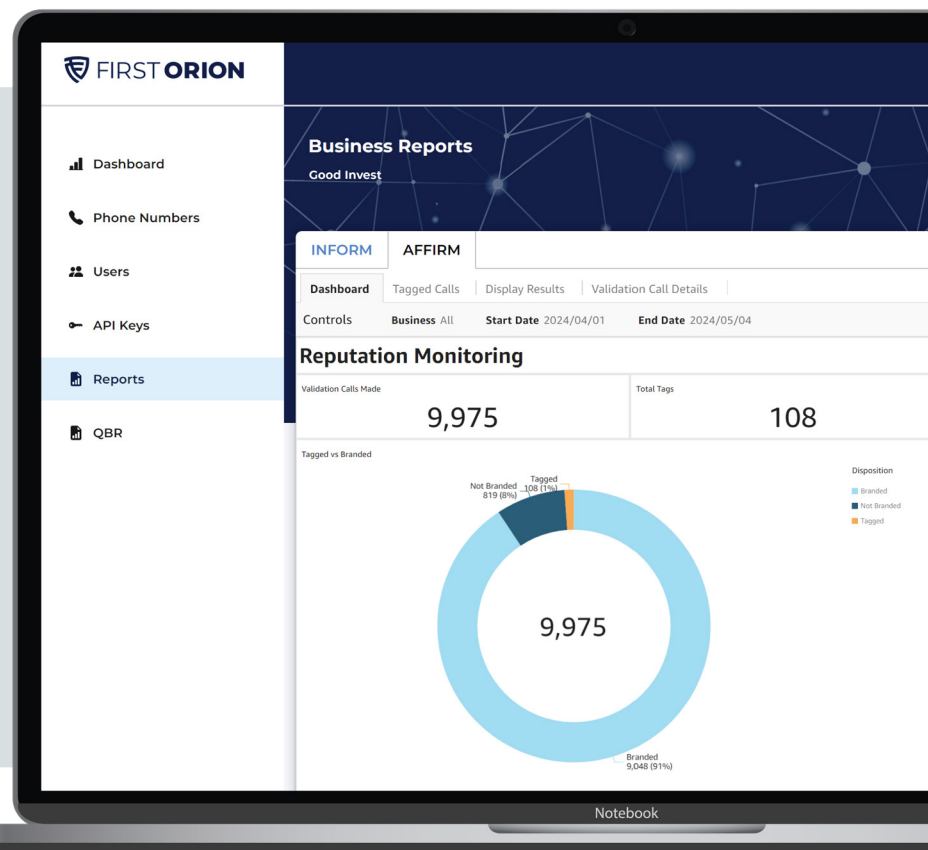
For businesses that rely on phone calls to engage with customers, **AFFIRM Reputation Monitoring** equips businesses with display name analytics to know the health of their business phone numbers.



Features

Businesses can access First Orion's Customer Portal to:

- Register and manage their outbound calling numbers for FREE.
- Monitor the business' outbound calling numbers' performance to see how calls are labeled.
- Receive Customer Portal alerts and email notifications anytime calls are tagged as SPAM and SCAM.



Benefits

- ✓ **Enhance Your Business Reputation**
by registering phone numbers for FREE.
- ✓ **Build Trust in Your Business Phone Calls**
by preventing SCAM and SPAM tagging.
- ✓ **Save Money and Increase Calling Agents' Productivity**
with improved customer contact rates.

How AFFIRM Works

- 1. First Orion provides the business with phone numbers.** Business initiates call(s) to the provided phone numbers across 3 major mobile carriers.
- 2. First Orion collects raw calling data.** First Orion detects key attributes of the phone call.
- 3. First Orion loads call display data in the Customer Portal.** First Orion alerts business of SPAM and SCAM tag activity.

