

We didn't invent the phone call. We just made it better.

We're one of the fastest-growing telecommunications technology providers in the industry, yet our mission remains the same: we're here to provide a more personalized calling experience and protect consumers from bad actors.

As the pioneers of Branded Communication, we provide businesses with the tools to deliver a successful mobile communication experience to improve brand reputation, reliability, and trust.

- 60+ issued patents + numerous pending
- 280M+ device reach
- 100+ million calls branded monthly



We're setting the business standard for making connections.

87% of people admit they don't answer calls from unknown numbers – including calls they want, like ones from you. Our Branded Communication solutions put your brand name front and center when you contact your customers – not a faceless unknown number. When you let customers know you are calling, they're more likely to engage with your call, and more prepared to do business.

DRIVE CONVERSION RATES

With branded calling you could experience a
76% INCREASE
in first-call conversion rates

DELIVER A BETTER CUSTOMER EXPERIENCE

84% OF CONSUMERS
said they'd feel more valued at a customer if a business clearly identified itself when calling.

MAXIMIZE ROI

Implementing branded calling could result in a
498% ROI INCREASE

FIRST ORION WHO WE ARE

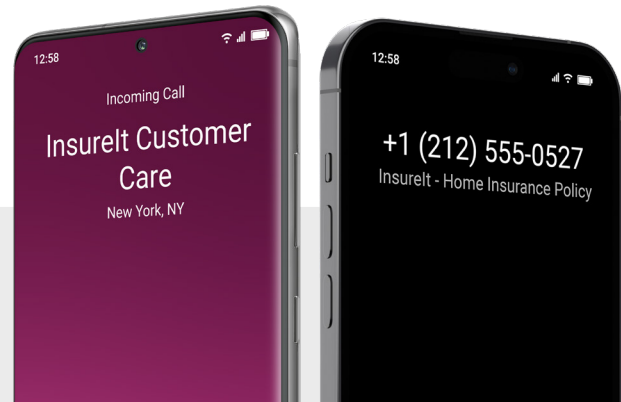


INFORM®

REACHES
280M+
U.S. DEVICES

Branded Text Display

- Personalized, 32-character message
- Displays message in call log
- Prevent bad actors from spoofing your INFORM brand display with the Paired feature, available via API



ENGAGE®

Branded Graphic Display

- Covers 100% of all your APP users on any Network
- Content-rich display on mobile devices
- Customized messaging
- Real-time call log display
- Works worldwide on iOS and Android

How It Works

498% ROI
INCREASE
WITH INFORM

1 Register Your Numbers

First Orion validates that you are a legitimate business and verifies your calling numbers to prevent your calls from being labeled as scam.

2 Manage Your Programs

Create and manage your calling programs in our easy-to-use customer portal.

3 Optimize Your KPIs with Analytics

The analytics provided in the Customer Portal allows businesses to make actionable insights to optimize their calling programs and maximize their ROI.

Future-Proof Your Calls

The future of business calling is here - and early adopters of branded calling will get the jump on their competition. If you're ready to envision a more engaging future with your customers, **schedule a demo at firstorion.com/demo**.