



FIRST ORION

TRANSPARENCY IN COMMUNICATION

Scam Call Trends and Projections Report

Summer 2019



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Personal

Enterprise

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Key Takeaways

Scammers continue to relentlessly inundate mobile phones with scary and increasingly effective calls. Widespread action must be taken to eliminate the multitude of issues within the industry.

- **Scammers are increasingly sophisticated, targeting consumers with specific scams that leverage their personal information**
- **"Enterprise Spoofing" is on the rise in 2019 as scam callers begin impersonating the most trusted phone numbers to get targeted victims to answer their phone, with high volume outbound business numbers showing spikes up to 100X in a matter of hours**
- **Data breaches have opened the door for scam callers to appear credible and to target specific consumers with customized scams**
- **Government Agencies must work closely with mobile carriers and solution providers to support appropriate solutions**

About First Orion

First Orion currently provides call control, call blocking, call transparency and call management solutions to millions of mobile handsets. First Orion's Engage technology tells mobile subscribers who is calling and why, empowering them with the ability to take action, while also providing businesses the ability to verify their identity when calling their customers. With branded and white-labeled applications as well as in-network solutions, First Orion assists phone carriers in protecting mobile and fixed line subscribers by identifying and stopping millions of scam calls every day. For more information, **please visit www.firstorion.com**.



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