

**KNOW.
PROTECT.
ENHANCE.**



FIRST ORION

TRANSPARENCY IN COMMUNICATION

As a leader in call identification and call management industries, First Orion focuses on data-driven call transparency across the entire calling experience. We help our business partners engage in practices that increase customer satisfaction, reduce risk associated with fraud and compliance, and yield more profitable calling solutions.

At First Orion, we protect and enhance the call experience for millions of consumers, businesses and some of the world's largest mobile carriers.

BUSINESSES

- Know who you're calling & who's calling you.
- Protect your business from fraud or regulatory fines.
- Enhance your customer contact metrics and calling reputation.

CONSUMERS

- Know who's calling & why.
- Protect the consumer from phone fraud and unnecessary phone conversations.
- Enhance the consumer's mobile phone experience.

CARRIERS

- Know who's making legitimate calls on the network.
- Protect the customer base from phone fraud and the enterprise from revenue loss.
- Enhance the ease and speed of implementation along with the consumer experience.



CALL KNOWLEDGE

The right data helps before, during and after contact.

First Orion's proprietary, multi-sourced data repository incorporates patented algorithms and true data verification for superior quality and performance as you identify, verify and monitor.

IDENTIFY

Know who you're calling and who's calling you with enhanced calling name and nuisance call identification

VERIFY

Use additional data about contact numbers to validate customers and ensure regulatory compliance*
*(*including TCPA, FDCPA, FTC)*

REVEAL

Influence what your customers see on their phones and protect your business from fraud, fines and a negative perceived reputation

SOLUTIONS

ACCUNAME

Advanced name knowledge algorithms and smart truncation logic produce the best calling name — over 70% coverage of all North American telephone numbers, exceeding traditional network CNAM

LIVE LINE

Trusted coverage of active telephone numbers in real time

LINEPLUS

Validation attributes such as LIDB, account owner name and address, portability, deactivation status, and other telecom-related identifiers for fixed and mobile lines



CALL TRANSPARENCY

The Company Registry

A free, company phone number registry for legitimate businesses to reveal their industry, reason(s) for calling, and preferred display name. Once registered, businesses can obtain a monitored view of how contacted parties perceive calls.